



Innovative Leadership

The key to Ultimate Success



Outline

- What's Leadership ?
- Innovative Leader versus Creative Leader
- Ten Elements of Innovative Leadership



What's Leadership ?

“Leadership is the art of getting people do what you want because they want.”

D. Eisenhower

1890-1969, Thirty-fourth President of the USA



Innovative Leader versus Creative Leader

- **Creativity** : Mental process involving the **GENERATION** of new ideas
- **Innovation**: Practical process involving the **APPLICATION** of new ideas
- Thus, an innovative leader is likely to generate more real-life results than a creative leader



Ten Elements of Innovative Leadership

1. **I**nfluential
2. **N**urturing
3. **N**ice
4. **O**bserver
5. **V**isionary
6. **A**miable
7. **T**alented
8. **I**nspiring
9. **V**ibrant
10. **E**xtraordinary



Ten Elements of Innovative Leadership:

1. Influential Leader

- **Role Model (Integrity):**

People understand what they hear but **BELEIVE** what they see. Influential leader is a living example of what he preaches. Example: **Mahatma Gandhi**

- **Icon (Personhood):**

Influential leader is followed because of WHO he is and what he represents. He is followed out of **RESPECT** rather than authority or utility



Ten Elements of Innovative Leadership:

2. Nurturing Leader

- **Guidance:**

Innovative leader CONSTANTLY offers sincere advice, knowledge, and instruction. A True leader ENJOYS helping others

- **Compassion:**

Innovative leader never gives rigid orders. He has in-depth awareness of his followers needs and circumstances



Ten Elements of Innovative Leadership:

3. Nice

- Innovative leader's Motto: **It's NICE to be important but it's more important to be NICE**
- **Empathetic Listener:**
In-depth listening with the intention of reading between the lines and truly understanding what others are trying to say.
- **Building Relationship:**
True leader needs to build personal relationship with his followers in order to make them feel important and appreciated. As a result, followers would excel and spare no effort to meet and even exceed the leader's expectations



Ten Elements of Innovative Leadership:

4. Observer

- **Talent Recognition:**

Innovative leader is capable of effortlessly unleashing hidden potentials in his followers by thoroughly observing them and giving them interesting assignments which allow them to stretch and get out of their comfort zone

- **Constructive Feedback:**

Stating the positive before the negative and stating the negative as an area for improvement rather than a sign of failure or inadequacy



Ten Elements of Innovative Leadership:

5. Visionary

- **Dreamer:**

Innovative leaders Dream BIG and create **M.A.P.**, **Massive Action Plans**, to fulfil their dreams. They constantly **involve** their followers in their vision and encourage their input

- **Committed to CANI:**

CANI is a motivational mnemonic which stands for **Constant And Never-ending Improvement**, created by renowned peak performance specialist and best-selling author Anthony Robbins



Ten Elements of Innovative Leadership:

6. Amiable

- **Caring:**

Innovative leader shows genuine concern for his followers and attend to every detail. Needless to say, followers feel at home which magnifies their loyalty to their organization

- **Friendly:**

Friendly leader is able to create very warm and friendly relationships with his followers while maintaining necessary boundaries imposed by his leadership position.



Ten Elements of Innovative Leadership:

7. Talented

- **Excellent Team Builder:**

Innovative leader has outstanding team building skills. He knows how to assess the individual skills of each team member and integrates and synergizes them to create powerful teams

- **Skilful:**

Innovative leader has wide range of skills and strong passion for learning. He constantly works on upgrading his skills and transferring them to his followers



Ten Elements of Innovative Leadership:

8. Inspiring

- **Positive Attitude:**

Innovative leader always see the cup half full. To him, challenges are opportunities and setbacks are blessings in disguise. Best of all, his positive attitude is contagious to his followers

- **Rewards Innovation:**

Followers are encouraged to think creatively and come up with applicable innovative ideas. Regular brain storming sessions and holding contests for the most innovative idea of the month are customary practices of the innovative leader



Ten Elements of Innovative Leadership:

9. Vibrant

- **Charismatic:**

Innovative leaders are magnetic personalities possessing extraordinary ability to attract others. They have outstanding communication and persuasion skills

- **Lively:**

Innovative leaders have great zest for life and it reflects in their leadership style. They're very open and expressive. This way, they allow followers to be equally open and contribute more to their organizations



Ten Elements of Innovative Leadership:

10. Extraordinary

- **Remarkable:**

Innovative leaders are high achievers. They dream BIG and spare no effort to turn their dreams into reality by having clear vision and creating teams of passionate followers

- **Exceptional:**

Innovative leaders are different bread of people. They're far beyond what's ordinary or usual. However, innovative leaders are **not** Born! They can be made with passion, determination and persistence